# VWW.MYORANGECRYO.COM

### WHY OUR FRANCHISE LEADS THE PACK

# Industry Leading Equipment



We've refined our systems and technologies to near perfection. From cryosaunas and local cryo machines, to robes and protective clothing,

we provide access to best-in-class equipment and branding essentials, delivering a turnkey operation to each franchisee.

## Advanced Training & Support



Training is vital to delivering safe, effective and efficient cryotherapy to clients. Frozen University is our comprehensive training program that provides

initial onsite training and ongoing support through continuing education, online resources and access to our experienced support team.

#### Expert Marketing



Our comprehensive marketing calendar helps drive business with initiatives designed to promote Orange Cryo as a whole, while strengthening the

brand in the market place. The shared monthly marketing calendar provides social media, promotional and creative content to support your efforts in raising the profile of your location and actively engaging with customers in your local community.

#### Elite Operations



Our dedicated support team provides the needed organizational, administrative and operational guidance to run a successful cryotherapy business.

We are committed to ensuring that each location operates at the same level of excellence and organization as ours.



# BECOME A FRANCHISE OWNER

Our mission is to assist our clients in gaining access to one of the most revolutionary health promoting technologies available today. In each of our franchise and affiliate wellness centers, knowledgeable and friendly team members guide clients every step of the way.

#### **CUSTOMER ADOPTION**

Customers see cryotherapy services as a routine, ongoing and necessary wellness treatment. Thus, creating an exponential customer base with high return rates.

Cryotherapy is recognized as one of the fastest growing segments within in the health and wellness industry, valued at 2.5 billion in 2015 and is forecasted to reach 5.6 billion by 2024. With benefits including recovery, anti-aging and overall wellness, it is easy to see why the demand for cryotherapy is growing exponentially.

#### BREAKDOWN

#### **Initial Investment**

\$116,450 - \$184,450 (includes 3 months capital and \$25,000 franchise fee)

#### **Royalty**

6% of Gross Sales

#### **Brand Fund**

1-2%

\$500 per month in local marketing

# OUR LOCATIONS

#### Conshohocken

3012 Butler Pike Conshohocken, PA 19428

#### **West Chester**

323 East Gay St, Suite B2B, West Chester, PA 19380

#### **Ardmore**

58 Greenfield Ave Ardmore, PA 19003

#### **Avalon**

3101 Dune Drive Avalon, NJ 08202

#### **Voorhees**

152 NJ-73, Voorhees Township, NJ 08043

#### **Margate**

10 S Essex Ave, Margate City, NJ 08402

#### **Naples**

4125 Tamiami Trail N Naples FL 34103

The Next Location Could be Yours!

#### **Promotional Examples**













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